

ELEARNING PLATFORM

DATA ROOM FOLDER STRUCTURE

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1. Executive Summaries

- 1.1. Confidential Information Memorandum.pdf
- 1.2. Strategic Fit Analysis.pptx
- 1.3. Overview of E-learning Platform.pdf

2. Corporate Documents

- 2.1. Certificate of Incorporation.pdf
- 2.2. Bylaws and Amendments.pdf
- 2.3. Organizational Chart.pptx
- 2.4. Business Plans and Strategy Documents.pdf

3. Financial Information

- 3.1. Audited Financial Statements
 - 3.1.1. Income Statements.xlsx
 - 3.1.2. Balance Sheets.xlsx
 - 3.1.3. Cash Flow Statements.xlsx
- 3.2. Financial Projections and Forecasts
 - 3.2.1. Projected Financial Performance.xlsx
 - 3.2.2. Break-even Analysis.xlsx
- 3.3. Capitalization Table.pdf
- 3.4. Funding History and Use of Funds.pdf

4. Product Information

- 4.1. Product Catalog.pdf
- 4.2. Content Library Inventory.xlsx
- 4.3. Curriculum and Course Development.pdf
- 4.4. Product Roadmap.pptx

5. Technology

- 5.1. Platform Technical Documentation.pdf
- 5.2. Architecture and Infrastructure Diagrams.pdf
- 5.3. Intellectual Property
 - 5.3.1. Software Licenses and Patents.pdf
 - 5.3.2. Trademarks and Copyrights.pdf
- 5.4. Development Roadmap.pptx
- 5.5. IT Security and Compliance Documents.pdf

6. Users and Customer Base

- 6.1. User Demographics and Analytics.pdf
- 6.2. Customer Contracts and Agreements.pdf
- 6.3. Partnership and Collaboration Agreements.pdf
- 6.4. User Feedback and Satisfaction Surveys.pdf

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7. Sales and Marketing

- 7.1. Marketing Plans and Strategies.pptx
- 7.2. Branding and Positioning Documents.pdf
- 7.3. Sales Reports and Revenue Analysis.xlsx
- 7.4. Customer Acquisition Cost Analysis.xlsx

8. Legal and Compliance

- 8.1. Compliance with Educational Standards.pdf
- 8.2. Regulatory Filings and Correspondence.pdf
- 8.3. Privacy Policies and Data Protection Measures.pdf
- 8.4. Terms of Use and Service Agreements.pdf

9. Human Resources

- 9.1. Key Management and Employee Bios.pdf
- 9.2. Staffing and Organizational Plans.pptx
- 9.3. Employment Contracts and Policies.pdf
- 9.4. Compensation and Benefits Schedules.xlsx

10. Research and Development

- 10.1. R&D Project Summaries.pdf
- 10.2. Innovation Pipeline.pptx
- 10.3. Academic Collaborations and Partnerships.pdf

11. Operations

- 11.1. Customer Support Protocols.pdf
- 11.2. Vendor and Supplier Contracts.pdf
- 11.3. Operational Workflow Documentation.pdf

12. Due Diligence and Q&A

- 12.1. Due Diligence Request List.xlsx
- 12.2. Q&A Log.xlsx
- 12.3. Additional Due Diligence Reports.pdf

13. Additional Documents

- 13.1. Industry Analysis and Market Trends.pdf
- 13.2. Educational Technology Trends and Insights.pdf
- 13.3. Strategic Initiatives and Future Plans.pptx