

BEVERAGE

DATA ROOM FOLDER STRUCTURE

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1. Executive Summaries

- 1.1. Acquisition Overview.pdf
- 1.2. Confidential Information Memorandum.pdf
- 1.3. Strategic Fit Analysis.pptx

2. Corporate Documents

- 2.1. Articles of Incorporation.pdf
- 2.2. Bylaws and Amendments.pdf
- 2.3. Historical Milestones.pdf

3. Financial Information

- 3.1. Audited Financial Statements
 - 3.1.1. Income Statements.xlsx
 - 3.1.2. Balance Sheets.xlsx
 - 3.1.3. Cash Flow Statements.xlsx
- 3.2. Financial Projections.xlsx
- 3.3. Pricing and Margin Analysis.xlsx

4. Product Information

- 4.1. Product Catalogue.pdf
- 4.2. Recipe Formulations and Ingredient Lists.pdf
- 4.3. Production Process Documentation.pdf

5. Intellectual Property

- 5.1. Trademarks.pdf
- 5.2. Proprietary Formulas and Recipes.pdf
- 5.3. Licensing Agreements.pdf

6. Marketing and Branding

- 6.1. Brand Guidelines.pdf
- 6.2. Marketing Campaigns Overview.pptx
- 6.3. Customer Demographics and Market Research.pdf

7. Legal and Compliance

- 7.1. Regulatory Compliance Documents.pdf
- 7.2. Litigation History.pdf
- 7.3. Industry-specific Legal Considerations.pdf

8. Sales and Distribution

- 8.1. Distribution Agreements.pdf
- 8.2. Retail and Partner Channels.pdf
- 8.3. Sales Performance Metrics.xlsx

9. Human Resources

- 9.1. Organizational Chart.pptx
- 9.2. Key Employee Profiles.pdf

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- 9.3. Employee Contracts and Agreements.pdf
- 10. Manufacturing and Supply Chain
 - 10.1. Supplier Contracts.pdf
 - 10.2. Manufacturing Agreements.pdf
 - 10.3. Quality Control Protocols.pdf
- 11. Customer Engagement
 - 11.1. Customer Feedback and Surveys.pdf
 - 11.2. Loyalty Programs and Customer Retention Strategies.pdf
 - 11.3. Engagement Metrics Analysis.xlsx
- 12. Strategic Initiatives
 - 12.1. Post-Acquisition Brand Strategy.pptx
 - 12.2. Product Line Integration Plan.pdf
 - 12.3. Market Expansion Opportunities.pdf